

Message Text

UNCLASSIFIED

PAGE 01 ANTANA 01170 01 OF 02 241533Z
ACTION AF-10

INFO OCT-01 ISO-00 EB-07 /018 W
-----076286 241554Z /42
R 241258Z JUN 77
FM AMEMBASSY ANTANANARIVO
TO USDOC WASHDC
INFO SECSTATE WASHDC 9376

UNCLAS SECTION 1 OF 2 ANTANANARIVO 1170

USDOC

E.O. 11652: N/A
TAGS: BEXP, MA
SUBJECT: WTDR/FTI - HENRI FRAISE FILS & CIE.

REF: A) USDOC 9207 B) JOHANNESBURG 1235

1. DEMOCRATIC REPUBLIC OF MADAGASCAR
2. CNTRY. CODE: 788
3. SER NO. 0004600
4. STE. HENRI FRAISE FILS & CIE.
- 4A. 4B. CODE: A 4C. CODE: X
5. BOITE POSTALE 28, LALANA RAVONINAHITRINIARIVO
6. ANTANANARIVO, MADAGASCAR
7. ESTABLISHED 1928
8. EMP. 243

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9. SIZE: (18-X) VERY LARGE
10. REPUTATION: (22-X) EXCELLENT
11. SELLS ITS PRODUCTS THROUGHOUT MADAGASCAR AND IN THE
FOLLOWING COUNTRIES: REUNION ISLANDS, MAURITIUS.

12. RPT. DATE: 06/77

13A. 20800/135 RETDM DIST. IMP. OF BEVERAGES

13B. 28340/135 RET. DIST. IMP. OF PHARMACEUTICAL
PREPARATIONS.

13C. 01790/4 EXP. OF VANILLA, COFFEE, CLOVES

13D. 30110/135 RET. DIST. IMP. OF TIRES & INNER TUBES

13E. 35100/135 RET. DIST. IMP. OF ENGINES & TURBINES

13F. 35230/135 RET. DIST. IMP. OF FARM MACHINERY &
EQUIPMENT.

13G. 35310/135 RET. DIST. IMP. OF CONSTRUCTION MA-
CHINERY & EQUIPMENT.

13H. 35371/135 RET. DIST. IMP. OF INDUSTRIAL TRUCKS
& TRACTORS.

13I. 36210/135 RET. DIST. IMP. OF MOTORS & GENER-
ATORS.

13J. 36321/135 RET. DIST. IMP. OF HOUSEHOLD REFRI-
GERATORS INCLUDING COMBINATION REFRI-
GERATOR-FREEZER.

13K. 36510/135 RET. DIST. IMP. OF RADIO & TELEVISION
RECEIVING SETS.

13L. 37110/135 RET. DIST. IMP. OF MOTOR VEHICLES &
EQUIPMENT.

13M. 37210/135 RET. DIST. IMP. OF AIRCRAFT

14. CONTACTS: MONSIEUR GEORGES FRAISE TITLE: DGEN
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MONSIEUR RALPH FRAISE TITLE: DGEN

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NNN

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ACTION AF-10

INFO OCT-01 ISO-00 EB-07 /018 W

-----076530 241553Z /42

R 241258Z JUN 77

FM AMEMBASSY ANTANANARIVO

TO USDOC WASHDC

INFO SECSTATE WASHDC 9377

UNCLAS SECTION 2 OF 2 ANTANANARIVO 1170

15. CABLE: FRAISENRI ANTANANARIVO

16. TELEX: 22218 ANTANANARIVO

17. FINANCIAL REFS: BANQUE POUR LE COMMERCE ET L'INDUSTRIE DE MADAGASCAR (BCIM), 74 AVENUE DU 26 JUIN 1960, ANTANANARIVO; BANQUE COMMERCIALE DE MADAGASCAR (BCM), 14 RUE JENERALY RABEHEVITRA, ANTANANARIVO.

19. TRADE REF: CATERPILLAR TRACTOR CO., 100 N.E. ADAM ST., PEORIA, ILL. 61629.

20. REP. OF THE FOLLOWING: GENERAL MOTORS CORP., DETROIT MICHIGAN FOR REFRIGERATORS, GENERATORS AND BEDFORD (GM, UK) TRUCKS; RADIO CORPORATION OF AMERICA FOR RADIO & TELEVISION RECEIVING SETS & PARTS; CATERPILLAR TRACTOR CO., PEORIA, ILL. FOR TRACTORS, & EARTHMOVING EQUIPMENT; THE GOODYEAR TIRE & RUBBER CO. FOR TIRES AND TUBES; JOHN DEERE INTERNATIONAL LTD, MOLINE, ILL. FOR FARM AND INDUSTRIAL TRACTORS; CESSNA AIRCRAFT, WICHITA, KANSAS FOR AIRCRAFT & PARTS; AND APPROXIMATELY 15 OTHER AMERICAN FIRMS, AS WELL AS OVER 30 FRENCH FIRMS NOTABLY LABORATOIRES ASPRO FOR PHARMACEUTICAL PRODUCTS, ETABLISSEMENTS RIBERT-DESJARDIN FOR RADIO & TELEVISION RECEIVING SETS; VARIOUS SWEDISH FIRMS SUCH AS ATLAS COPCO FOR MINING EQUIPMENT; ALFA-LAVAL, POSTFACK 147 00 TUMBA, UNCLASSIFIED

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SWEDEN FOR DAIRY EQUIPMENT, HONDA, JAPAN FOR MOTORCYCLES; AND BRITISH FIRMS NOTABLY RASOMES, SIMS & JEFFERIES, LTD. NACTON WORKS, IPSWICH IP3 9QG, SUFFOLK, ENGLAND FOR AGRICULTURAL MACHINERY.

21. HENRI FRAISE FILS & CIE., ORIGINALLY A PARTNERSHIP FIRM ESTABLISHED IN APRIL 1928, BECAME A LIMITED LIABILITY COMPANY IN JANUARY 1946 AND FINALLY TRANSFORMED INTO A JOINT STOCK COMPANY IN FEBRUARY 1956. IT IS CAPITALIZED AT 250 MILLION FMG (1.1 MILLION DOLLARS). THE SHAREHOLDERS ARE THE PRESIDENT DIRECTOR GENERAL, HENRI FRAISE, AND TWO DIRECTORS GENERAL, MR. GEORGES FRAISE AND MR. RALPH FRAISE BOTH RESIDING IN ANTANANARIVO. THE MAIN ACTIVITIES OF HENRI FRAISE FILS & CIE. INCLUDE GENERAL IMPORT-EXPORT AND WHOLESALE-RETAIL SALES, OPERATION OF A MODERN GARAGE, AND SERVICING OF REFRIGERATION EQUIPMENT AND RADIOS. THIS FIRM EXPORTS APPRECIABLE QUANTITIES OF VANILLA ANNUALLY. HENRI FRAISE FILS & CIE. IS THE EXCLUSIVE AGENT OF SEVERAL IMPORTANT US MANUFACTURERS, AS WELL AS FRENCH, SWEDISH, JAPANESE AND

BRITISH FIRMS. IT HAS AN AGENCY IN THE U.S.: MALAGASY AGENCIES, WORLD TRADE CENTER, SUITE 1951, NEW YORK, NY 10048. ACCORDING TO LOCAL BANK SOURCES, THE FIRM'S FINANCES ARE SOUND, IT MEETS PROMPTLY ITS COMMITMENTS, AND ENJOYS AN EXCELLENT CREDIT RATING. THE EMBASSY CONSIDERS THE SUBJECT AN EXCELLENT TRADE CONTACT FOR US FIRMS.

22. PREPARED BY E. RAKOTO-RAZAFIMANDIMBY. CLEARED BY H. RALALAHARISOA. APPROVED BY SAMUEL V. SMITH AT US EMBASSY, ANTANANARIVO. BARRETT

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Message Attributes

Automatic Decaptioning: X
Capture Date: 01-Jan-1994 12:00:00 am
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: n/a
Control Number: n/a
Copy: SINGLE
Sent Date: 24-Jun-1977 12:00:00 am
Decaption Date: 01-Jan-1960 12:00:00 am
Decaption Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01-Jan-1960 12:00:00 am
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
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Document Source: CORE
Document Unique ID: 00
Drafter: n/a
Enclosure: n/a
Executive Order: N/A
Errors: N/A
Expiration:
Film Number: D770226-1034
Format: TEL
From: ANTANANARIVO
Handling Restrictions: n/a
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Legacy Key: link1977/newtext/t19770624/aaaaaudr.tel
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Litigation History:
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Office: ACTION AF
Original Classification: UNCLASSIFIED
Original Handling Restrictions: n/a
Original Previous Classification: n/a
Original Previous Handling Restrictions: n/a
Page Count: 4
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Previous Classification: n/a
Previous Handling Restrictions: n/a
Reference: 77 JOHANNESBURG 1235
Retention: 0
Review Action: RELEASED, APPROVED
Review Content Flags:
Review Date: 08-Nov-2004 12:00:00 am
Review Event:
Review Exemptions: n/a
Review Media Identifier:
Review Release Date: n/a
Review Release Event: n/a
Review Transfer Date:
Review Withdrawn Fields: n/a
SAS ID: 2049066
Secure: OPEN
Status: NATIVE
Subject: WTD/FTI - HENRI FRAISE FILS & CIE.
TAGS: BEXP, MA
To: COM
Type: TE
vdkgvwkey: odbc://SAS/SAS.dbo.SAS_Docs/3ae8ce77-c288-dd11-92da-001cc4696bcc
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Declassified/Released
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22 May 2009
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